

Special Report Uncovers That Ordinary People Armed with Devastatingly Powerful Information are Conquering the Entrenched Professional's Stranglehold on Affiliate Marketing!

“WARNING: These Ordinary People Are Out To KILL Your Business In 2010!”

However, There's A Solution...But Only If You Know How To *Turn The Tables* And Exploit The **ABUNDANCE of Opportunities That the “Detectives” Have Discovered...**

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Inside You'll Discover:

1. *The Small Band of Entrepreneurs Who Are Capturing the Windfall Profits of the PPC Marketplace*, Stopping Thousands of Well-Established Affiliate Marketing Businesses DEAD IN THEIR TRACKS.
2. How **BIG** the Affiliate Marketplace **ACTUALLY IS**...What direction it's now moving AND... IS IT TOO CROWDED?
3. How YOU can **Continuously Roll Out Campaigns and Rake In Sales**...While Your Competition Flounders...and HOW LONG this might last.
4. What kind of Money YOU Can Make and HOW will competition affect your profits.
5. What the “**Detectives**” who Look Inside the PPC Industry Can See - *Information That Hasn't Been Shared Before* –**That You Can Use Immediately To Make Money...**

Dear Friend,

2010 marks the beginning of a *new and dangerous era* of marketing for our community.

Here's what will happen:

Those Who Know Exactly What Works and How Much It's Worth Will Prosper...And Those Who Are Just Guessing Will Be Dead in The Water.

Here's why this is true, and how it will affect you:

At this very moment, **ALL** of the Google Adwords advertising activity for over **2.5 Million Keywords** and over **50 Million URLs** is being organized into an **Enormous Data Base**.

Very few people have access to this information, and it's just as well because this Data Base holds the **Closely Guarded Blueprints Behind Millions of Dollars of Pay Per Click Profits**.

FACT: The lion's share of Google's revenue comes from its Adwords pay per click advertising service. Google reported revenues of \$5.70 billion in the fourth quarter of 2008, representing an 18% increase over fourth quarter 2007 revenues.

5.70 Billion is Correct!!!

Here's What This Means For You:

People are spending money on PPC advertising at an **increasing rate!** If Google collected 5.7 Billion in advertising then the actual sales revenue was even greater. *Greater than 5.7 Billion in Sales in the 4th Quarter of 2008 when the economy was free-falling!*

The rest of the economy may be wobbling, but the **Smart Money Knows** where to get the most for the advertising dollar.

FACT: *Google advertising expenditures grow to reflect the sales they generate.*

The simple economics of this industry is that people won't keep spending money on advertising if they are not making it back in sales. Keep this in mind because it will be important to finding the niches and keywords that **Will Make YOU Money Too.**

What You Can Know for Sure is that a whole bunch of people scattered around this great big world are siphoning off **Incredible Profits** from selling other people's products and services through pay per click advertising.

And YOU Can Literally Start Grabbing YOUR SHARE of these Profits in a Matter of Minutes using the Google Cash Method!

The Google Cash Method

Not up to speed on the Google Cash Method?

Here's a quick refresher.

The Google Cash Method is simple: You place an affiliate link for a product or pay per lead offer in the destination URL of an Adwords ad. Then, you bid on keywords related to that product or service. When someone clicks through your ad and purchases or signs up, **you earn commissions.**

If you earn more commissions than you spend on your Adwords ads, then you're profitable. If you spend more on Adwords ads than you earn in commissions, then you are losing money.

Since its release, **thousands of people have been profiting from the Google Cash System.** Thanks to Google Cash, many people have quit their jobs and are enjoying the luxury of being their own boss.

Having an online business gives you the ultimate freedom to create the lifestyle of your dreams. The earning potential is virtually unbounded, and you can live almost anywhere. Most importantly, you will have more time to focus on your life's dreams.

After reading this report, you will see that it is quite easy to start a profitable online business.

But The Bad News Is, You're Not Alone!

Thousands of new comers are trying to break into this lucrative profession.

Many start and many fail every day. What separates those who can survive and those who are here today and gone tomorrow is one thing and one thing alone.

Superior Competitive Intelligence

If you are smart and tenacious, you can put together some of this information with a team of researchers, but if you're like me, it's worth every penny to have your hand directly on the pulse of the ever-changing affiliate marketplace.

So in Today's pay per click environment, if you try to start or scale an affiliate marketing business without this type of information - without detailed, actionable intelligence ...you're toast.

What's freaky and **hands down the most dramatic development** is who makes up the actual group of people who are watching all the Google pay per click activity with a hawk-eye advantage.

Who are the Detectives?

Let's start by saying that so far we live on 3 continents and in at least 5 countries. We are the early adopters and are leveraging our advantage by sharing information.

We are using an **Awesome Technology** to know **exactly** what keywords are being used by **specific** advertisers to advertise **affiliate** products, and **we even know** exactly how long they have been doing it!

Information is Power and We Are Rolling Out Profitable Campaigns Left and Right and Just Scraping the Tip of the Iceberg!

FACT: At least 19,733 unique, direct to merchant affiliate links were used to promote Clickbank Products on Google Adwords last month.

That's over 19,000 Naked Links!

Would you want to see a list of the keywords they used?

Would you know what to do with it?

Instant Access to THIS Kind Of Insider Knowledge Separates Us From The Rest Of The Pack...And Knowing What to do With It Makes Us Wildly Successful While Others Struggle To Survive

But listen:

Up until now, we've had it pretty easy because marketers could realistically only be an expert in a few niches ...and that left the rest of the Internet wide open for those of us who knew how to harness it.

In the old days, you could throw up pay per click ads for affiliate products, and in no time, with a little trial and error, you could be profitable. In a few months of focused effort, you could have a real online business humming along on autopilot.

Thousands of everyday people did it, and these lucky people gave birth to:

The Google Cash Generation

What do these people look like?

Well... They are people like teachers, doctors, waiters, moms, dads, retirees, students, business owners, web designers or complete neophytes. They are rich, poor, old, and young.

What they all share is that they made an extraordinary transformation from a typical worker to a business owner and entrepreneur in less time than most people spend doing their normal commute.

Some of their achievements include:

1. Supplementing and Increasing their Income
2. Finding Financial Peace of Mind
3. Achieving Financial Independence and Geographic Freedom
4. Quitting their Unfulfilling Jobs
5. Putting Money toward their Children's Education

But BEWARE, the Game is Changing Fast.

Heck ...back when I wrote the First Edition of Google Cash, you could get clicks for a nickel, but now things move faster, and the stakes are higher.

NOW YOU CAN'T AFFORD TRIAL AND ERROR!

The reality is...

Emerging Tools and Technology Are Changing The Internet Marketplace

Here's What This Means For You

The Google Cash Method is now on steroids!

In the past, you could execute the Google Cash Method by trial and error and implement your campaigns by hand.

Not anymore!



To put it another way, imagine that the Google Cashers were one of these guys.

They all looked pretty happy didn't they?

Well, the reason is...

We All Had the Same Size Shovel!

We could coexist peacefully. We all worked hard with all the knowledge and tools available. We were digging as fast as ever and making little improvements along the way.

Then one day, **a new technology came along.** The technology lets other people get more work done in a day.

The Rules Suddenly Changed!

Best practices became transparent. The most profitable claims were easily identified.

All our mining friends were suddenly out of business!

Guess What's Happening Right Now in the Pay Per Click Arena

Let me try to explain it this way.



Imagine that you are this guy here on the left, and your competition is looking at you from inside one of these.



Worse yet, they have this kind of capacity!



That's the bad news.

Now for the good news...

You can have this exact advantage over your competitors!

*Automate and scale your business and you will have a **STEADY ONLINE INCOME** for years to come. Put your head in the sand, and dreams of online income will be just that. Dreams.*

You **MUST ADOPT** the emerging technology now.

Otherwise, you won't have the powerful information that leads to **immediate profits** without the expensive trial and error approach.

By getting in on the ground floor, you can grow with the new research and marketing techniques, and you **WILL** stay ahead of the pack long into the future.

This Is A Major Opportunity For You!

This is your chance to be a part of a relatively small group that will reshape the PPC Marketing Industry.

Hardly anybody knows about this. There are *only a few beta testers* reaping the benefits of a **Dramatically Superior Technology**. You will hear from them later.

So what do I propose?

Let's start using the advanced tools. Share best practices, and **KNOCK ONE OUT OF THE PARK** in the Affiliate Marketing Industry!

When this goes public, **we will sell out quickly** and close the doors, and **start making money together**.

If you can *dig in your heels* now, **most of your competition will die off**.

The question remains though...

Are You Positioned to Lose a Business or to Build One?

If you want to survive in the constantly evolving Internet business climate, you will need to *speed up your business development cycle*.

In order to survive, you will need to:

1. Monitor the high traffic, smart money niches
2. Identify your competition
3. Embrace the effective business models for the niche
4. Automate a coordinated attack with large keyword sets
5. Track conversions to the keyword

Who in the World Can Do All This?

I'll give you a hint...

The people with the best information and the people with the most powerful tools!

Without some serious technology, you might succeed, but you will likely become an Internet hermit who makes lots of money but goes blind staring at spreadsheets all day.

Here's How These Tools Help Us

It's really simple to make money with your campaigns if you actually *know* what campaigns can withstand the test of time, and you can watch all of the poor suckers who come in and out of a market.

If you aren't spending money to test the waters like your competitors are,

This Will Be a Cakewalk.

Why?

For starters, most everyone is basically guessing and improving their campaigns by trial and error. Even the big marketing outfits that use Taguchi testing and scientific analysis, are paying big bucks for all the testing.

You don't need to pay for that trial and error approach anymore. You can learn from all the expensive testing, **without spending a dime on PPC traffic.**

This is revolutionary, and it changes the game entirely. Suddenly, people with lower budgets can compete with the big boys.

David gets a shot at Goliath.

How Much Is Something Like This Worth?

How much would it be worth to know that **your ad is going to get immediate traffic** and have a good click through rate?

How much would it be worth to know that **your time is being well spent**?

How much would it be worth to have **a proven method** that will virtually guarantee a profitable pay per click ad to an affiliate product?

What would you pay for a golden goose?

What Do All the Affiliate Marketers Think About This?

Generally, affiliate marketers have no clue what's going on around them - what techniques are working the best or how things are rapidly changing.

The sad fact is, most have absolutely no idea that: **their profits will be snatched out from under them.**

But, by who...

Remember the entrepreneurs, the Detectives, who are fanning out across hundreds of niches as I write this - *the ones who are using the superior technology*. They are snapping up profits in niches they never dreamed of working in.

How Do The Detectives Convert Superior Competitive Intelligence into Profit?

Our approach is automated, so we can identify and compete on the **thousands** of little campaigns that profit \$5 to \$10 per day *and that are literally all over the place*.

It's not just about advertising what you are familiar with anymore. It's about advertising in niches where **millions of visitors per day** are searching for a solution, and you are matching the perfect product to their needs.

It's about knowing months of market history and seeing the campaigns that are spending **tens of thousands of dollars** on high traffic keywords. It's about knowing EVERY keyword an advertiser is using.

It's about **knowing the business model** that is being used – the landing page, the product selection, the name capture strategies, and the back end products.

With this information and our knowledge, we can **search, identify, and implement** campaigns with just a few clicks in niches outside of our normal expertise.

We also have new approaches that will help you to defend your pay per click campaigns from competitors who are using less sophisticated methods.

We have been experimenting for months and are refining our systems **and shortening the time it takes to prepare and launch an attack.**

I call them attacks because we move into other people's territory. We go to new niches and take over the PPC landscape.

We use the best keywords and ad copy. We can see what is working and what just wasn't worth the cost of the traffic.

We use new bidding strategies that get us into the niche by storm, and then **we turn over our bid management to an automated system integrated with our Adwords accounts.**

Within days, because of our keyword selection, high click through rates, and sophisticated bid management, **we are paying less per click than anyone else.**

The Detectives have a model that works like gangbusters!

There are spy tools out there, and they are helpful.

But no "solution" has the power and scope of the Detective.

So How Are We, the New Generation of Google Cashers, Going to Coexist Peacefully?

Glad you asked...

Here's my take:

With literally billions of dollars in sales occurring every month, there is so much to go around that I'm not the least bit scared that people with our technology will run out of opportunities.

The Internet is still exploding! New niches and new products are literally coming online daily.

There are now **tens of thousands of digital products** with affiliate commissions between 50 and 75%. It doesn't take long to start making money when you promote products like these.

Many of these products are how to guides - *information products*.

Do you think we are going to run out of information?

Of course, we're not.

It's Never Going to Be Over. It's a New Paradigm!

Allow me to let you in on a little secret.

We have a private forum that all the current Detectives have access to. Some of the Detectives have already started working together.

They realize that **there is plenty to go around** and sharing best practices makes everyone more money. In fact, you can't get a better affiliate marketing education than by studying the current market.

All of the beta testers are being extremely gracious and helping each other out. That's the tone we have set, and for good reason.

There Truly IS an Abundance of Affiliate Campaigns to Profit From.

You just need to know how to look for them.

Here's another little secret.

I get emails all of the time from people who bought my Google Cash eBook in 2005 and let it sit. They got distracted or thought the market might be saturated, so they gave up.

A couple years later, they've got friends making online income, and **so they wake back up**. Once they get a taste of online income, they can't believe they put it off for so long.

Someone is always saying that the sky is falling, and there is always a pessimist who thinks nothing will last.

With the Internet and affiliate marketing, many people have panicked over the years. Everyone thought the market would be saturated in 2004, but **it was stronger than ever in 2005**.

Everyone thought the "Google Slap" was going to crush profits in 2006, but 90% of the campaigns are still going strong.

In the last 4 years, the affiliate marketplace has probably tripled in size.

See, these opportunities are expanding, rapidly. They are abundant.

The trick is that they are always changing.

So how are you going to deal with this?

You've Got to Use the New Tools.

Tools are the future, and **tools will have profound effects on your online enterprises whether you chose to use them or not.**

Tools reduce the barrier to entry for new competitors in your niches.

Tools combined with systematic approaches remove the need for years of previous online experience.

These tools will be in wide use in the very near future.

These tools will automate large-scale PPC campaigns that are **systematically tracked and tested.**

These types of automated strategies will either be helping your business or hurting it.

It's going to help my businesses!

Here's how...

Systemizing and Automating the Google Cash Process Is Making PPC Fun and Easy Again!

These tools help me compete with big companies **without consuming all of my time in market research and manual campaign creation.**

That's important to me who has been in the business for years, AND it's important to a new comer as well because it gets them up to speed **without pointlessly going after non-profitable niches.**

Now, More Than Ever, Pay Per Click is the Fastest and Safest Way to Build an Online Business.

After a month with the Google Cash Detective, you are on a **level playing field** with the veteran affiliate marketers.

With the Detective, you are not only making money from affiliate marketing, but you are learning the best practices across a whole host of markets.

You just can't memorize a bunch of rules and techniques and expect to do well in affiliate marketing.

The **ONLY** way to be really good at this is **to watch campaigns over long periods of time**, and that is **EXACTLY** what you can do with the Detective.

Here's What This Means For You

Drum roll please...

You know exactly where to start, *even if you don't know anything about the market.*

Forget about analysis paralysis. You find affiliate ads that meet a few criteria, and **BANG, you're in the market!**

Remember that URL from the videos that we used to search for those Commission Junction offers.

There are actually four of them, so there are more like 16,000 Commission Junction offers in the Detective.

What's even CRAZIER is that I can show you how to identify an individual affiliate.

That's right, if you find a campaign that has great ad copy and promotes a great product, the chances are *that affiliate knows what's going on.*

In that case...

You just adjust your search to include only the campaigns within the network that are being run by that affiliate.

It's unbelievable!

But.

It's True.

One after the other, after the other, after the other again.

You can find a profitable campaign in the sea of affiliate sorrow.

Here's What This Means For You

You're going to get excited about affiliate marketing, and

You are going to tell your spouse or your best friend

because

they are going to think you are smart and cool.

I guarantee it.

Better yet, if you become one of the Detectives, you have the support of a tight nit group of affiliate marketers who are out there making money right now.

They may be sleeping, but the commissions are still rolling in.

We share a common, private forum.

Just a few days ago, someone posted the root URLs to over 20 affiliate networks which turns up **a quarter of a million affiliate offers in the Detective.**

Still worried about there being enough to go around?

In fact, that person is Jeremy Wilson who designed a spy tool himself. He's one of the best affiliate marketers in the business. He's using the Detective.

Do you think it would be nice to know what he says in the forums?

Well, he gave a free tutorial to all of the Detective members.

So the Detective community is like a virtual success coach.

We help you stay on track.

We help you avoid setbacks.

Have you ever heard that...

People Tend to Earn as Much as Their Closest Peers

Earth to affiliate marketers.

You have got to surround yourself with other successful affiliate marketers.

The Detectives are making big bucks!

If people around you don't believe in your online business dreams, than you need to surround yourself with people who do.

Period.

We have bi weekly webinars with a professional trainer and facilitator. We have special guests and we tend to find out what is new before anyone else.

As a Detective, **you have a support group** of understanding and helpful peers.

Successful people surround themselves with successful people, and they know what it was like to be a new to the game so they tend to help each other out.

It's the way things should be.

Ultimately our community does whatever it can to help you build an online business that produces steady, reliable income for many years into the future.

So How Much Can You Actually Make Doing This?

Let's look at a little campaign that brings in let's say...

\$15 per day.

Then let's imagine you run that for a month, that's ...

\$450 per month.

How would \$450 feel?

...month after month after month?

Then consider that...

after a few months, you will probably find another campaign that nets you another \$15 per day. That's not really asking for much.

Suddenly 3 months into it, you are making \$900 per month.

Your wife might not think sitting at the computer late into the night is so offensive.

Your might smile when your boss is rude to you.

Your friends might ask you how you were doing it, and you might enjoy telling them.

At that point it really wouldn't be a stretch to find a third profitable campaign, or maybe even expand and improve on the two profitable ones you already have.

Three little \$15 campaigns will net you over \$16,000 this year.

If you had a systematic way to find these \$15 per day campaigns, you could really rack up a small fortune.

In fact, the Detectives are doing exactly this!

Can you imagine being one of those people?

Take a Minute and Imagine

Imagine Being Excited

to see your first sale

to see your first checks arriving

to pay off your last credit card

Imagine When You Feel Like

vindicated and successful

feeling like you are part of the new economy

Imagine What You Look Like

happy because you are working for yourself

healthy and tan because you have time for recreation

Imagine How You Can

spend more time with family

play more golf

Imagine in a just a few weeks having the certainty

of having new income and confidence

to teach your friends what you've learned

to make good business decisions at the right time

to regain control over your finances

YOU CAN!

You can be 22 or 62, man or woman, with a college degree or without.

I promise you have the power to create your own successful online business.

Ask the People in the Testimonials. (<http://www.gcdetective.com/blog/?p=361>)

They are the Proof.

Let the Detective be Your Guide

In a single instant, you will know that staying up late was entirely worth it, and you are going to carve out a new life as **someone who makes money from their fingertips** from anywhere there is an internet connection.

Are you willing to let me help you?

When you answer, yes, you will step toward

control over your life

and

increased wealth and security.

The process starts when you go to the next step.

The process starts when you become a Detective.

The process starts now!

Best wishes on your online success,

Chris Carpenter

P.S. I'll be taking down all of the free training shortly after the launch, so make sure to soak up as much as you can now.

<http://www.gcdetective.com/blog/?p=76>